

Building Blocks for a Water Conservation Program



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May 22, 2007

Gwinnett Environmental and Heritage Center

www.gwinnettehcc.com

- 8:00 *Registration*
- 8:30 *Opening Remarks & Welcome – Brian Skeens, GWWC Chair*
- 8:45 *Steps to Creating and Implementing a Conservation Program – Kathy Nguyen, Cobb County Water System*
- 9:15 *Conservation Rate Setting – Bobby Sills, NELSNICK*
- 9:45 *Break*
- 10:15 *Developing Partnerships with the Green Industry – Panel Discussion*
- 11:15 *Beating the Peak Methods and Programs to Target Outdoor Water Use – Tom Shannon, Ewing Irrigation*
- 11:45 *Lunch Speaker – The State Water Plan and Water Conservation – Alice Miller-Keyes, Georgia EPD*
- 12:45 *Indoor Conservation Programs: What and How to Target – Steve Dorsch, Athens-Clarke County Public Utilities*
- 1:15 *Innovative Conservation Technology: Indoor/Outdoor – David Freedman, Ga DNR*
- 2:00 *Break*
- 2:30 *How to Set Benchmarks and Evaluate Programs – Brian Skeens, CH2M HILL*
- 3:00 *Case Studies from Successful Programs – Maia Davis, Metropolitan North Georgia Water Planning District*

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